



Funding Opportunity: MEA Resource Mobilisation Activities

February 2021

I. Introduction and Background

Sonke is currently managing a funding award from Sida to contribute to the implementation and roll out of MEA's Strategic Plan 2019-2023, named **"Accountability to Achieve the Sustainable Development Goals (SDGs): A Human Rights and Gender Justice Agenda for MenEngage Africa."**

An important component of MEA's Strategic Plan is to strengthen the capacity of MEA and its country networks in resource mobilisation (RM). An RM Working Group has been established and is in the process of developing an MEA RM Strategic Plan that will align with MEA's overall Strategic Plan.

The Sida budget for 2020-2021 includes some funding for resource mobilisation activities, which have to date not been spent as a result of Covid-19 restrictions. Sonke is therefore offering an opportunity for Country networks to submit concept notes for small funding awards based on their specific RM needs.

II. Goal of the Award

Concept notes must demonstrate how the funding will contribute to the country network's ability to raise funds for MEA-focused activities. This may be achieved through one of the following two options:

1. Individuals - participation in an online or in-person professional training course in resource mobilisation through an accredited programme. Details of the course must be provided, as well as an explanation of how the individual will use the learnings from the course for the benefit of the country network;
2. Organisations - hosting of an in-person proposal development workshop: where there is a concrete funding opportunity (i.e. a Call for Proposals by a donor) and sufficient lead time, the applicant organisation will work with the Sonke Resource Mobilisation consultant to host a practical workshop with the aim of completing the funding application that will be submitted.

Applicants are welcome to submit concept notes outlining other practical ideas to strengthen their RM capacity.

III. Eligibility Requirements

All interested applicants must meet the following minimum criteria to be short-listed as potential sub-grantees:

For Option 1 – Courses for individuals

- Individuals must represent a member organisation in good standing in the country network
- Individuals must have previous experience in resource mobilisation, be a member of the MEA RM Working Group, or have resource mobilisation as a component of their job description;

- Note that more than one individual from the same organisation can apply for the funding, but justification should be provided in this instance.

For Option 2 – Proposal Development Workshop

- The applicant organisation must be legally registered and a member in good standing of the country network;
- The applicant organisation must be an active member of the country network;
- The applicant organisation must have a fully functioning and diverse board in place that meets regularly;
- The applicant organisation must have a specific staff member engaged in resource mobilisation, either fulltime or as part of their responsibilities.

Note: while all country network members and individuals who meet the above criteria are eligible to apply, member organisations and individuals that have been active in the MEA RM Working Group will be given priority.

IV. Application Instructions and Review Process

Concept notes must show how the activity will support the priorities of its country network. In this respect, it is recommended that the application be developed in consultation with other country network members, including the Secretariat, where relevant.

To be considered for funding, Applicants must submit a two-page concept note that outlines:

- A detailed description of the proposed activity, including the proposed date
- A description of the staff member(s) who will be involved in the activity, and their specific role in their host organisation with respect to RM
- A description of how the activity will benefit the country network
- A description of the individual's or organisation's past RM-related activities
- A description of the itemized costs of the activity. For courses, costs must not exceed USD \$1,000 (or local currency equivalent). For Proposal Development Workshops, costs must not exceed US \$3,000 (or local currency equivalent), including the cost of the Resource Mobilisation Consultant from Sonke.
- A letter of support from your country network, signed by the Chair of the Steering Committee (an email from the Chair may also be accepted).

For individual courses, note that while the activity may take place after April 30, 2021, funds must be expensed prior to April 30, 2021 (i.e. must show in your financial accounts prior to April 30, 2021). For the hosting of workshops, the activity must take place prior to April 30, 2021.

Applications are to be submitted via email to julie@genderjustice.org.za, no later than April 1, 2021, although as applications will be reviewed on a first come, first serve basis, the sooner they are submitted, the higher the chance of your request being approved. The country network Chair and the Secretariat, as well as the Resource Mobilisation Working Group representative, must be cc'ed in the submission.

V. Contact Details

Please direct your requests for information, assistance and queries to Julie Staples at julie@genderjustice.org.za