

Addis to host GO GREEN Africa Int'l Fair, Conference

BY BELAY MANAYE

ADDIS ABABA - The first ever GO GREEN Africa International Fair and Conference, which is expected to be the nation's leading eco-focused, interactive green showcase will be held at the Addis Ababa Exhibition Centre June 23-26, 2011. Concurrently, a conference on "Sustainable solutions for Green Economy" will run June 23-24, 2011.

Briefing journalists yesterday, Initiative Africa Executive Director Kebour Ghenna said that such event is the first of its kind involving the private sector, academia, national and international NGOs in advancing environmental responsibility and will become a model of collaboration for future work on such issue. He said the GO GREEN Africa Fair and Conference will offer visitors an in-depth look at the growing green revolution from the brand new to time-tested favorites in eco-friendly products, and services to renewable energy sources for businesses and consumers and engaging ways to learn about being and going green.

According to Kebour, the event will also be a learning platform by explaining what is going green means and introducing some new approaches to make daily life more environment friendly.

Population Health Environment



Kebour Ghenna

Consortium Executive Director Negash Teklu also said that the fair and conference is expected to create opportunities to respond to questions related to environmental issues that can be raised in connection with the current rapid economic growth. He said: "Though environment issues need global collaboration, there is a need to support the government's policy of green environment and clean energy in the process of building green economy. Thus, the fair and conference will play a vital role in bringing together various stakeholders".

The event was organized by Initiative Africa in collaboration with other partners including the Ethiopian Chamber of Commerce and Sectoral Associations and African Renewable Energy.